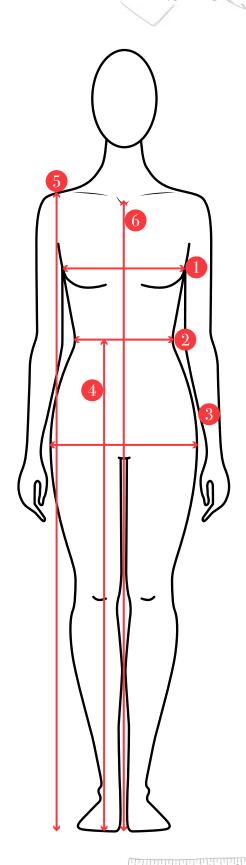
COUTURIÈRE MEASURING GUIDE



- FULL BUST
- NATURAL WAIST
- FULL HIP
- WAIST TO FLOOR
- SHOULDER TO FLOOR
- HOLLOW TO HEM

Using a soft measuring tape, measure snuggly the circumference of bust, wasit and hip. Bust should be the fullest part, natural waist will be the smallest area, hip should be measured around the widest which is typically around the buttocks.

Height measurements should be measured with shoes on and soft measuring tape fully extended. Hollow to hem is from center of collar bone to floor. For waist to floor, tie a string around the smallest part of your waist then measure from the string to the floor.